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Jobs at Category Specialist (FMCG) | Head Office Jobs| Lahore Jobs

Description

A Well Reputed Company Invites applications from Pakistani Nationals for the following Positions.

Responsibilities

- Head Office

Qualifications

The aforesaid Job announcement is published in the newspaper. Last date to submit the applications is **December 31, 2021**. For more details about the vacancies, Please see below Job Advertisement for job descriptions, job requirements (e.g. experience, qualification, and age limit), and other perks and privileges' offered by the department.

Contacts

We are currently looking for candidates for the position of Category Specialist for our Head Office.

Requirements:

Candidates should have at least 3-5 years of experience in FMCG.
MBA in Marketing/Supply Chain from HEC recognized university.

Responsibilities:

1. Negotiate with vendors to secure advantageous terms and ensure quality standards are met throughout supply chain through audits at supplier warehouses as required.
2. Analyze potential markets, competitor positioning, and customer buying patterns to project demand/profitability for potential products, key product features/requirements, favorable timing for product launch, promotions, etc.
3. Perform Warehousing and Stores requirements analysis. Ensure distribution of imported goods to all our warehouses and stores on time according to agreed delivery dates.
4. Gather consumer insights through regular interactions with suppliers and consumers to identify unmet needs and generate ideas for new product/ features selection.

Eligible candidates can share their resumes at jobs@imtiaaz.com.pk by mentioning position title (Category Specialist – FMCG) in the subject line.

Hiring organization

Category Specialist (FMCG)

Employment Type

Full-time

Industry

FMCG

Job Location

FMCG, Lahore, Punjab, Pakistan

Date posted

December 10, 2021

Valid through

31.12.2021