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## Utilities Stores Corporation of Pakistan, Ministry of Industries & Productions Jobs | Govt jobs |

### Description

**Utilities Stores Corporation of Pakistan, Ministry of Industries & Productions** Invites applications from Pakistani Nationals for the following positions.

### Vacant Positions

**Hiring of Firm for PR Activities**

[Punjab Seed Corporation Jobs 2021](#)

[Benazir Income Support Programme \(BISP\) Jobs](#)

### Qualifications

The aforesaid Job announcement is published in **Express Newspaper**. Last date to submit the applications is **November 30, 2021**. For more details about the vacancies, Please see below Job Advertisement for job descriptions, job requirements (e.g. experience, qualification, and age limit), and other perks and privileges' offered by the department.

[Pakistan Council of Scientific & Industrial Research \(PCSIR\) Jobs](#)

[Gujranwala Electric Supply Company \(GEPCO\) Jobs](#)

### Contacts

### Hiring organization

Utilities Stores Corporation of Pakistan, Ministry of Industries & Productions Jobs

### Employment Type

Full-time

### Industry

Government of Pakistan

### Job Location

Utilities Stores Corporation, 44000, Islamabad, ICT, Pakistan

### Date posted

November 8, 2021

### Valid through

10.12.2021



**Government of Pakistan  
Utility Stores Corporation of Pakistan  
Ministry of Industries & Production**

**HIRING OF FIRM FOR PR ACTIVITIES**

Utility Stores Corporation of Pakistan (Private) Limited (USC) is engaged in providing daily consumption items at comparatively cheaper prices through its retail chain stores operations across Pakistan. USC intends to invite sealed proposals for engagement of a Firm to conduct “Public Relation Activities” as per best practices related to following functional areas:

- Media monitoring (Print, Electronic & Digital) on regular instances
- Suggesting actions regarding media monitoring actions for better image building
- Conducting risk management and crisis communication through suggesting PR initiatives
- Organizing PR Events
- Supporting USC PR team in conducting media talks/ press briefings
- Media and Influencers Management
- Provision of other services likes designing newsletters, video releases, designing content for social media, etc.

USC will use “Quality and Cost based Selection Method” under single stage-two envelope procedure. One envelope containing technical detail etc. of bidders shall clearly be marked “Technical Proposal” and the other containing the fee structure shall clearly be marked “Financial Proposal”. The outer envelope should clearly be marked “Engagement of PR Firm”.

The quotes/ bids should be addressed to the **General Manager P&PR (USC)** and should reach the office before **30-11-2021 at 11:00** hours and will be opened on the same day at **11:30** hours at USC Head Office, Plot No.2039, G-7/F-7, Jinnah Avenue, Blue Area, Islamabad, in the presence of authorized representatives of the firms, who wish to participate.

Only Technical Proposals including profile of PR firm will be opened in the presence of Firms’ authorized representatives; on the bids opening date. Technically compliant proposals will qualify for opening of financial bids.

USC reserves the right to accept or reject any or all the bids as per PPRA rules. The documents required to be submitted along with proposal can be downloaded from USC website ([www.usc.org.pk](http://www.usc.org.pk)) and PPRA website ([www.ppra.org.pk](http://www.ppra.org.pk)).

**PID (I) 2900/21**

**General Manager (P&PR)  
Utility Stores Corporation of Pakistan  
Head Office, Plot No.2039, Jinnah Avenue,  
Blue Area, Islamabad.  
051-9245161**

